

# 2012 Membership Survey Results

CPMEA Early Spring Breakfast March 7, 2012



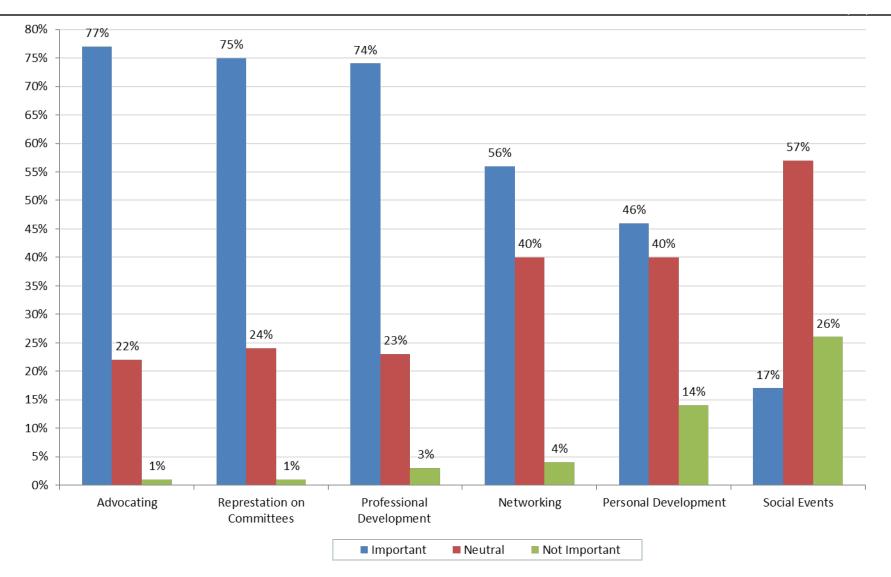


#### Survey Response

- 233 members submitted survey responses
- ~32% response rate
- Respondents' length of CPM membership:
  - > 1-3 yrs. 24%
  - > 3-10 yrs. 41%
  - ➤ 10-20 yrs. 24%
  - > 20+ yrs. 11%

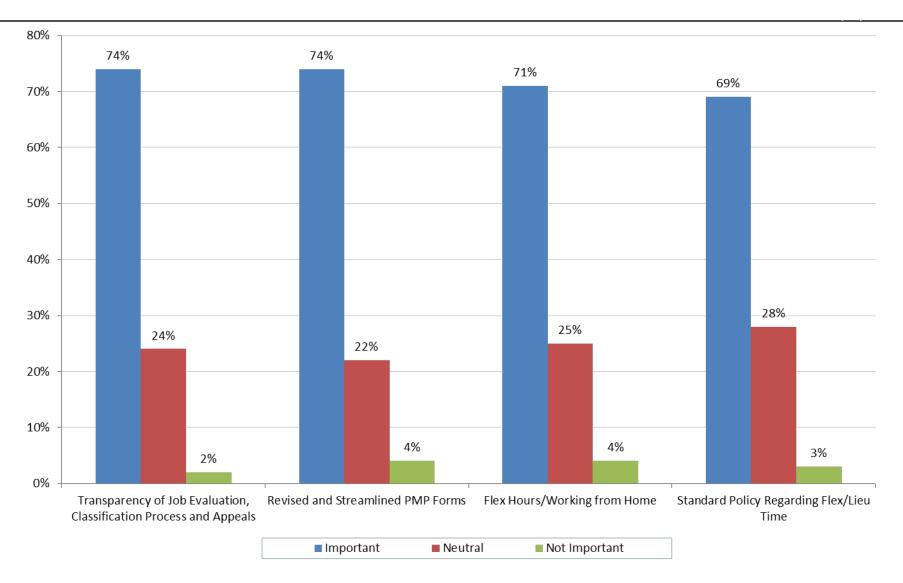


# What Respondents See as CPMEA's Key Functions



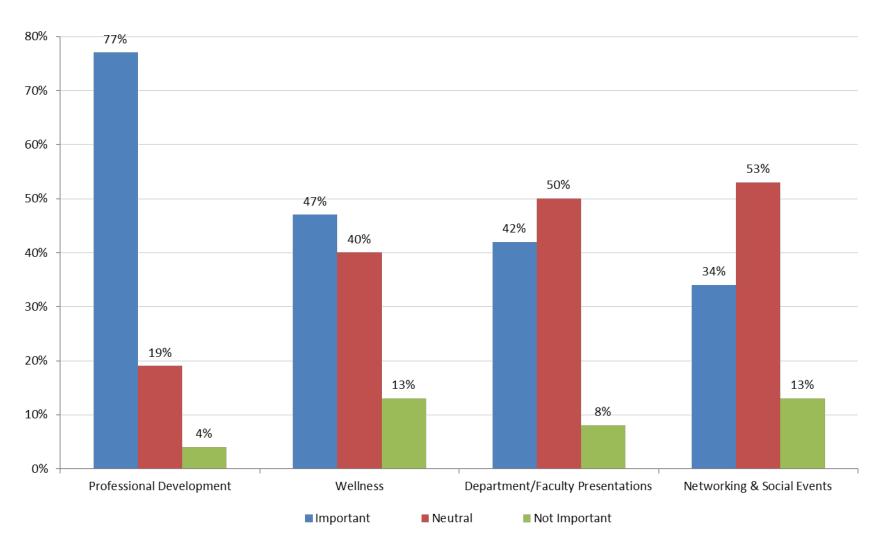


### Areas of Focus: Employment Committee



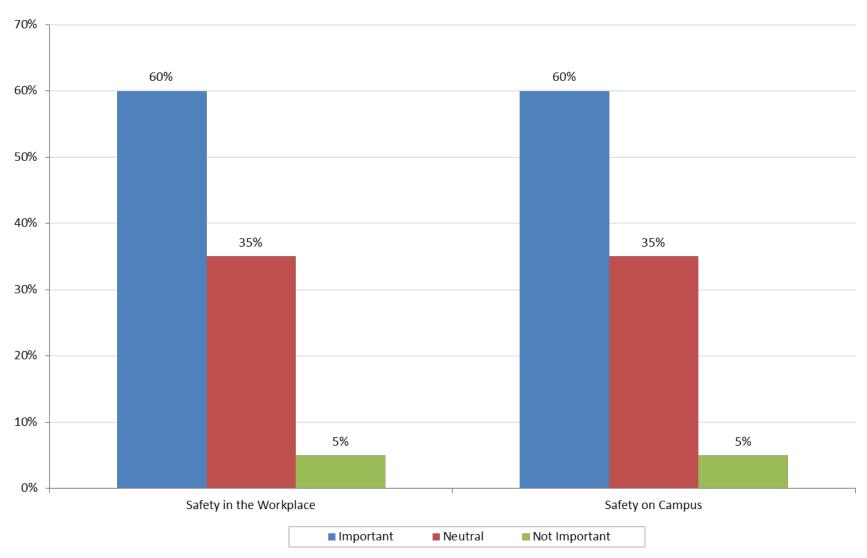


# Areas of Focus: Program Committee



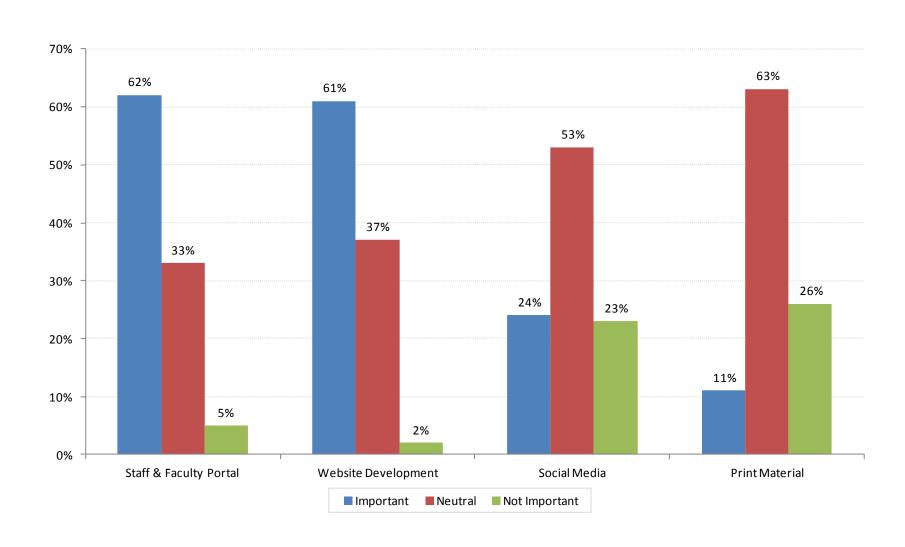


## Areas of Focus: Health & Safety Committee





## Areas of Focus: Communications Committee





### Themes Arising from the Survey

- More opportunity for professional development (including improved funding for the central external professional development program)
- Enhance the level of communication and transparency between senior management and the CPM community
- Concerns regarding the interpretation and application of the Performance Management Program (PMP)
- Workload challenges (i.e., overtime and work/life balance)
- Options with regard to terms and conditions of work (e.g., flex time, telecommuting etc.)
- Compensation reviewed in light of market realities
- Job security



## Principles of a Management Philosophy

- Transparency and Open Communications
- Respect
- Diversity
- Equity
- Fairness
- Collaboration
- Leadership
- Collective responsibility for ensuring a great workplace
- Integrity
- Accountability
- Dedication to Excellence



#### Next Steps

Explore areas identified as most important to members by:

- Forming working groups
- Furthering community consultation and feedback
- Developing recommendations
- Presenting recommendations to senior management
- Communicating results to members